

New York's Grape, Grape Juice and Wine Industry Profile

America's #3 grape and wine producer
1,631 family-owned vineyards covering 37,000 acres
Average grape harvest 169,000 tons worth more than \$50,000,000
73.3% for grape juice, 24.6% for wine, 2.2% for fresh fruit
406 wineries, 393 established since 1976, 359 since 1985, 297 since 2000, 146 since 2011
80 branches/satellites, 67 since 2000, 41 since 2011
5 federally recognized major wine regions (# of wineries): Long Island (76), Hudson River (63),
Finger Lakes (128), Lake Erie (20), Niagara Escarpment (8), Others (111)
of branches/satellites: Long Island (17), Hudson River (3), Finger Lakes (28), Lake Erie (4)
Niagara Escarpment (1), Others (27)
Wineries/branches/satellites are located in 59 of New York's 62 counties
Table, Sparkling and Dessert Wines; 175,000,000 bottles produced annually
(Statistics as of 8/31/16)

Annual Economic Impact: \$4.8 Billion

New York's grape juice and wine products, and related industries, produced more than \$4.8 billion of economic value to New York State in 2012

Full-time Equivalent Jobs	25 thousand
Wages Paid	\$1.14 billion
Winery Sales	\$553 million
Grape Sales	\$52.3 million
Grape Juice Product Revenues	\$71.6 million
Number of Wine Related Tourist Visits	5.29 million
Wine-Related Tourism Expenditures	\$401 million
Taxes Paid (State and Local)	\$408 million

(Based on data from 2012. Total economic impact reflects direct, indirect, and induced economic activity. When non-New York wine sales of \$1.6 billion and related economic activity are included, total economic impact of grape and wine industries is \$9.4 billion. The full study is available on the New York Wine & Grape Foundation web site (www.newyorkwines.org).

New York Wine Industry Growth Summary

- A 2008 government survey by the National Agricultural Statistical Service, similar to previous ones from 2004, 2000 and 1998, shows accelerating wine industry growth since creation of the New York Wine & Grape Foundation in 1985.
- In the years since 1975, the number of New York wineries has multiplied 19-fold from 21 to 401 with 353 (88%) established since 1985 when the New York Wine & Grape Foundation was established. 133 wineries have opened since 2011.
- From 2001 to 2014, 281 new wineries opened – more than the previous 170 years – and in just eight years from 2007-2014, the 207 new wineries exceeded the total from the 20 year period of 1980-1999, more than quadrupling the growth rate.
- Wine production has increased by over 50% since 1985 to about 175,000,000 bottles annually.
- The number of tourist visits to wineries has multiplied 13-fold since 1985 from 384,000 to 4,986,000 in 2008 and 5.29 million in 2012, with a significant share from other states.
- Between 2000 and 2008, tourist visits increased by 85% and per person spending by 76%, for a total increase of 228% in the value of sales (and sales taxes for the state and local governments). The number of tourist visits and sales has increased significantly since then.
- In 2008 the sales tax collected on sales at wineries exceeded \$4.85 million for the State and \$3.63 million for localities, up 605% since 1995. Excise and sales taxes have also increased significantly since then.
- The average winery invested \$500,000 between 2000 and 2003 (and \$400,000 during 2006-2008) in vineyards, wine production, tasting room, and other facilities, supporting many other economic sectors.

(Most figures as of August 2014 based on data from 2003, 2004, 2008, and 2012. Sources include Stonebridge Research of Napa Valley, National Agricultural Statistics Service, New York State Liquor Authority, and other government and industry sources.)